Online Badging

CPD Module Activity Sheet
Online Badging

This activity sheet builds on the concepts and principles introduced through the module webinar. The activity will guide you through the online resources and will help you to apply the information and ideas that you glean to your own organisation.

Each activity is shown with an indication of how much time it may typically take to complete. Take a look through the sheet and decide which activities are most applicable to you and your context.

Please remember to share both your experience of engaging with these activities and any outcomes they generate on the www.lfutures.co.uk website by registering on the site and blogging on the My Profile page.

Activity A: What is a Badge?

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If you or a colleague are new to online badges and are looking for a quick explanation, try this video from the MacArthur Foundation (5 minutes).

▶ What is a Badge? - YouTube
From www.youtube.com - February 27, 4:58 PM

What is a Badge?

0:00 / 3:37

Activity B: Why use Badges in Online Learning?

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If you already know what an online badge is but you're not sure about the benefits to using them in online learning, have a look at the article by Kevin Browne who discusses four benefits:
- Autonomy;
- Variety of assessment;
- Ability to try again;
- Greater level of feedback.

Extension: Identify four benefits for using online badges with learners in your organisation.

4 Benefits To Using Badges In Online Learning - eLearning Industry
From elearningindustry.com - February 27, 5:47 PM

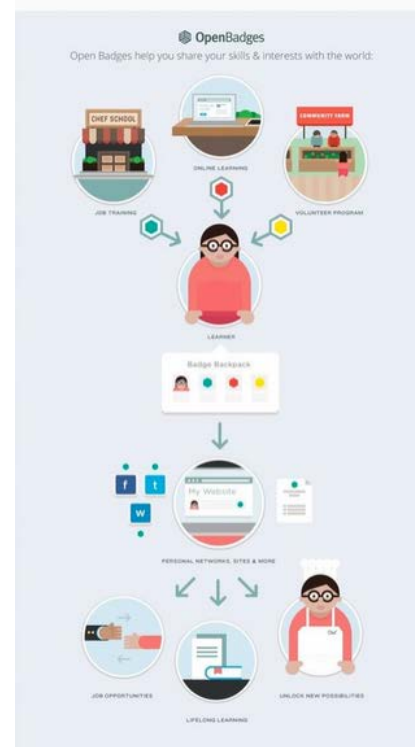## Activity C: Digital Badges vs. Online Badges

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So you are familiar with the idea of a digital badge being an online representation of a skill you've earned – but now want to take this one step further.

Have a look at the comprehensive resource from Mozilla around open badges.

Extension: List which organisations learners have come from and which they progress on to – including employers. Start a conversation around the possibility of using open badges to verify learners' skills, interests and achievements.

Mozilla Wiki - Open Badges
From wiki.mozilla.org - March 4, 8:54 AM

Activity D: Explore Online and Open Badge Case Studies

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Read the projects by Gateshead Council to find out how they are implementing badges across seven Local Authorities in the North East. Compare their approach with Borders College in the case study shown.

www.lfutures.co.uk

Replacing paper based certification of CPD activities with Open Badges at Borders College | Jisc Scotland Showcase

From www.rsc-scotland.org - March 4, 9:18 AM

Activity E: Design Principles for Motivating Learning with Digital Badges

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Read through the design principles suggested by three specialists in Learning, Cognition, and Development. How do they motivate learning through the use of digital badges?

Consider how you might use the design principles below to inform the creation and use of your own digital badges:

- Privileges
- Recognise identities
- Engage with communities
- Display badges to the public (including inducing competition)
- Setting goals
- Recognising different outcomes
- Different types of assessment

Design Principles for Motivating Learning with Digital Badges - blog

From remediatingassessment.blogspot.fr - February 27, 5:26 PM

This post introduces the emerging design principles for motivating learning with digital badges. Motivation is described as the initiation or sustainment of engagement of a particular task. Badges

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