

Valuing Volunteers

Valuing volunteers is an important part of managing motivations; however ‘one size’ does not fit all volunteers. It is important to ensure that you adopt a range of methods and approaches to meet an individual volunteers’ motivational ‘type’.

- 1. Draw up a list of different ways in which you value volunteers.**
- 2. Consider which motivational ‘type’ this approach best fits with.**
- 3. Identify how each approach also benefits the organisation.**

| Method of valuing | Motivational ‘type’ | Benefits |
|---|---------------------|---|
| Eg. Giving additional responsibility to volunteer where ideas are listened to | Influencer | Demonstrates innovative approach to volunteer involvement |
| Eg. Certificates | Achiever | Provides structured approach which is easy to implement |
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