

Valuing Volunteers

Valuing volunteers is an important part of managing motivations; however 'one size' does not fit all volunteers. It is important to ensure that you adopt a range of methods and approaches to meet an individual volunteers' motivational 'type'.

1. Draw up a list of different ways in which you value volunteers.
2. Consider which motivational 'type' this approach best fits with.
3. Identify how each approach also benefits the organisation.

Method of valuing	Motivational 'type'	Benefits
Eg. Giving additional responsibility to volunteer where ideas are listened to	Influencer	Demonstrates innovative approach to volunteer involvement
Eg. Certificates	Achiever	Provides structured approach which is easy to implement