

### Example Mission Statements

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#### Sample Mission Statements for Animal Charities

**Royal Society For The Prevention Of Cruelty To Animals** - *The RSPCA as a charity will, by all lawful means, prevent cruelty, promote kindness to and alleviate suffering of all animals.* [www.rspca.org.uk](http://www.rspca.org.uk)

**Royal Society for The Protection Of Birds** - *Our work is driven by a passionate belief that we all have a responsibility to protect birds and the environment. Bird populations reflect the health of the planet on which our future depends.*  
[www.rspb.org.uk](http://www.rspb.org.uk)

#### Sample Mission Statements for Youth Groups

**Scout Association** - *The aim of the Association is to promote the development of young people in achieving their full physical, intellectual, social and spiritual potential, as individuals, as responsible citizens and as members of their local, national and international communities. The Method of achieving the Aim of the Association is by providing an enjoyable and attractive scheme of progressive training, based on the Scout Promise and Law, and guided by adult leadership.*  
[www.scouts.org.uk](http://www.scouts.org.uk)

#### Sample Mission Statements for School PTA's

**Brooklands Primary School** - *Our mission statement: To raise funds to further the education of the children at Brooklands Primary School through fun and profitable activities, in a safe and friendly environment.*

#### Sample Mission Statements for Health and Disability Support Groups

**Great Ormond Street Hospital (Fundraising)** - *We raise money to enable Great Ormond Street Hospital to provide world-class care for its young patients and their families and to pioneer new treatments and cures for childhood illness by:*

- *Contributing to the rebuilding and refurbishment of the hospital.*
- *Funding the most up-to-date equipment*
- *Supporting research into, and development of, breakthrough treatments*
- *Providing accommodation and other support services for children and their families*

[www.gosh.org](http://www.gosh.org)

**Whizz-Kidz** - *Whizz-Kidz aims to improve the quality of life of disabled children in the UK through the provision of customised mobility equipment such as wheelchairs and tricycles. It is dedicated to providing help and advice to the children and their families and raising awareness of mobility-related issues through national campaigning.* [www.whizz-kidz.org.uk](http://www.whizz-kidz.org.uk)