

Room C323 is where to find us



Developing a creative thinking
culture ready for business

Our Core Values:

Teaching and learning is our prime focus
Commitment to excellence in all that we do
Respect and valuing all individuals
Providing opportunities for all
Having a "can do" attitude
Operating with honesty and integrity



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Chichester
college

Book your place before it's too late:
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FREE Enterprise Bite-Size Workshops

*"All people are entrepreneurs, but many don't
have the opportunity to find that out"*
(Muhammad Yunus)



Thinking of starting a business?

Already running a business?

WE CAN HELP YOU

WITH SPECIALIST ADVICE

What is Enterprise Bite Size?

A series of 10 weekly workshops providing specialist training and bespoke one to one individual advice for anyone across the college interested in starting up a new business or developing an existing business they are already running.

Our lunchtime workshops will be interactive and focused on helping you be more enterprising and entrepreneurial

Logic will get you from A to B.
Imagination will take you everywhere
(Albert Einstein)

Workshops start on Friday 24 February at 12:30 pm in room C323.

Workshop schedule:

12:30pm: 1 hr lesson on key business start up topics

1:30pm: 1hr 1:1 appointments helping you develop your business ideas

College Information Day 15 March 2012

Help us celebrate enterprise across the college and showcase your business.

We are looking for current and previous students who have their own business to promote their businesses and how they started up to new students interested in business.

The top floor of C Block will turn into 'Enterprise Lane' with student stalls exhibiting their businesses. If you would like to take a stand FREE of charge and get involved, please let us know.

12:30pm to 4:30pm schools will arrive to find out about full time course options that Business and Management can offer. Enterprise activities and talks will be organised with our business staff about specific business topics i.e. marketing, finance, etc.

5:00 pm to 7:00pm focuses on our professional part time courses and successful local entrepreneurs will speak about their entrepreneurial journeys and key business topics.



'Enterprise Bite Size' is a pilot scheme, so let us know if you would like anything included into your workshop programme:

- 24/02 Why start up in business and how can I be successful?
- 02/03 Start up costs, budget and legalities
- 09/03 Developing business ideas using creative thinking
- 16/03 Mission, core values and ethics
- 23/03 Who is the target market and routes to market
- 30/03 Importance of business planning
- 20/04 How to manage cash flow, mark up and margin
- 27/04 Branding, logos and strap-lines
- 04/05 Managing my resources – when should I recruit and how?
- 11/05 Business development and exit strategies

Not sure whether to start up your own business or seek employment?

Have creative ideas but not sure how to make things happen?