



KM Training



DEVELOPMENT OF PROFESSIONAL,
INTER-PERSONAL SKILLS OF WORK-BASED
APPRENTICES IN HAIRDRESSING THROUGH
THE USE OF INTERACTIVE TECHNOLOGY





KM Training



Involved:

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KM Training



Project Aim

Developing the inter-personal skills of work-based apprentices in hairdressing.

Build confidence and capability of, professional employer-valued competencies through the use of interactive technology.



KM Training



Rationale

Learners entering hairdressing need to quickly develop people communication, consultation and advisory knowledge skills .

Interactive touch screen technology will appeal to learners, clients and provide information and advice in a visually stimulating environment.



KM Training



Whilst consulting with clients prior to a hair service the learner can quickly use the client interface to access product information, suitable styles for client and at the end of a service they can provide aftercare.



Touch to begin...

STYLE IDEAS



SERVICES AVAILABLE



HOMECARE PRODUCTS



AFTERCARE ADVICE



Homepage

LADIES



GENTS



SPECIAL OCCASIONS



Most Viewed Female Hair Styles For FEBRUARY 2011

Ads by Google

Hair Styles

Hairstyles



Eric Stipa

1

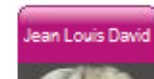
125 Views



Steven Carey

6

72 Views



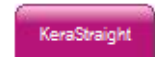
Jean Louis David



Rush

2

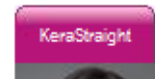
96 Views



KeraStraight

7

69 Views



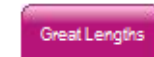
KeraStraight



L'anza

3

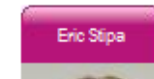
82 Views



Great Lengths

8

55 Views



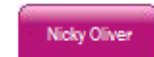
Eric Stipa



L'anza

4

81 Views



Nicky Oliver

9

53 Views



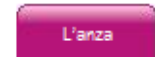
Tigi



Nicky Oliver

5

77 Views



L'anza

10

53 Views



Asif Yvette





Ladies Style Ideas

LADIES



GENTS



SPECIAL OCCASIONS



Style Ideas

Most Viewed Male Hair Styles For FEBRUARY 2011

Ads by Google

Haircuts

Mens Cuts

Hairstyles

Male Short

Mens Short



1

36 Views



2

30 Views



3

19 Views



4

19 Views



5

16 Views



6

15 Views



7

14 Views



8

13 Views



9

12 Views



Style Ideas





Style Ideas

LADIES



GENTS



SPECIAL OCCASIONS



Style Ideas

Most Viewed Wedding Hair Styles For FEBRUARY 2011

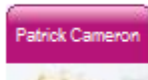
[Ads by Google](#) [Updo Wedding](#) [Wedding Hair](#) [Hairstyles](#) [Wedding Tips](#) [Wavy Hair](#)



1
29 Views



6
5 Views



2
24 Views



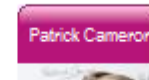
7
5 Views



3
8 Views



8
5 Views



4
7 Views



9
5 Views



5
6 Views



10
4 Views



Special Occasions Style Ideas



Special Occasions Style Ideas

STYLE IDEAS



SERVICES AVAILABLE



HOMECARE PRODUCTS



AFTERCARE ADVICE



Homepage

Conditioning treatment	£2.50
Blow-dry or Set	£2.50
Dry Cut	£2.10
Wet cut / Restyle	£3.25
Long Hair Dressing / Plaiting	£1.65
Temporary Colour	£1.30
Semi Colour	£4.65
Quasi Colour	£5.00
Permanent full head	£10.70
Permanent re-touch	£6.40
Woven High / Low Lights	
Full Head	£15.00
Half Head	£10.00
Partial	£5.00
Cap High / Low Lights	£9.60
Bleach / Toner	£11.90
Perms	
Part Perm	£7.60
Economy Perm	£10.10
Standard Perm	£11.20
Designer Perm	£13.50
Deluxe Perm	£16.15
Long Hair / Spiral Perm	£25.00

Services Available



WELLA



CLYNOL

clynol
salon exclusive



L'OREAL



L'ORÉAL
PARIS
PROFESSIONNEL



Homecare Products



■ Products & Services

■ What's New

■ Our Brand Sites

■ Health & Safety

Products & Services

PROFESSIONAL IN-SALON SERVICES & HOME CARE PRODUCTS



Colour



Texture



Haircare



Styling



L'Oréal
Professionnel
Homme

[L'Oreal Website](#)



L'oreal Products

STYLE IDEAS



SERVICES AVAILABLE



HOMECARE PRODUCTS



AFTERCARE ADVICE



Homepage

HAIR CONDITIONING



STYLING AND FINISHING



MAINTAIN YOUR COLOUR



LOOK AFTER YOUR CURLS



Aftercare Advice



NG

STYLING AND FINISHING

MAINTAIN YOUR COLOUR

LOOK AF



Maintain your colour



DO's



DON'Ts

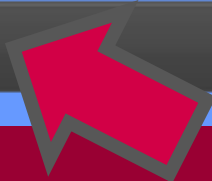


Maintain your colour

DO's

- ✓ **DO** use an acid based shampoo and conditioner.
- ✓ **DO** protect your hair during styling and sunbathing.
- ✓ **DO** use a wide-toothed comb for detangling wet hair.
- ✓ **DO** have regular skin sensitivity tests.

DON'Ts



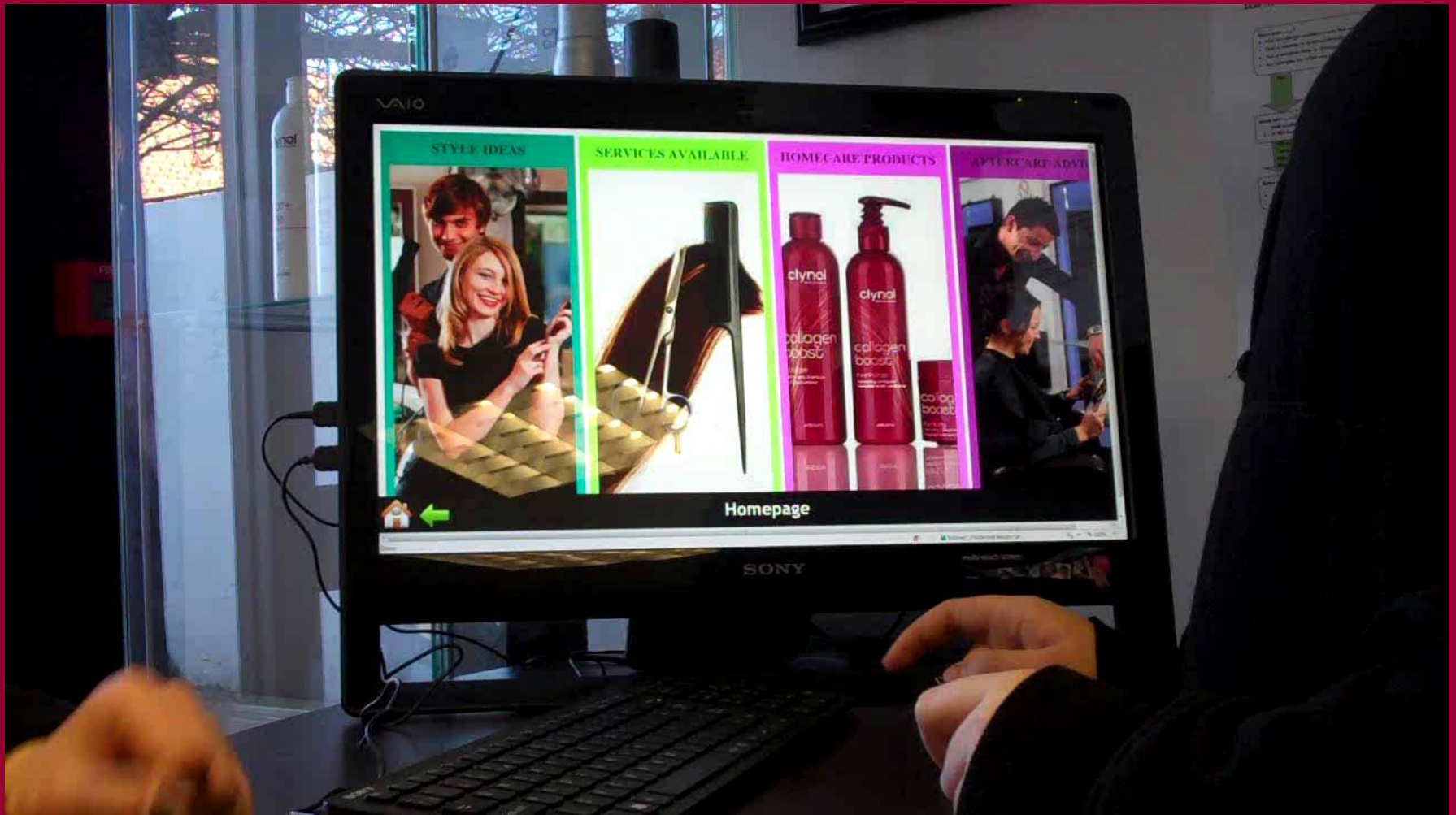
Maintain your colour

▶ DO's

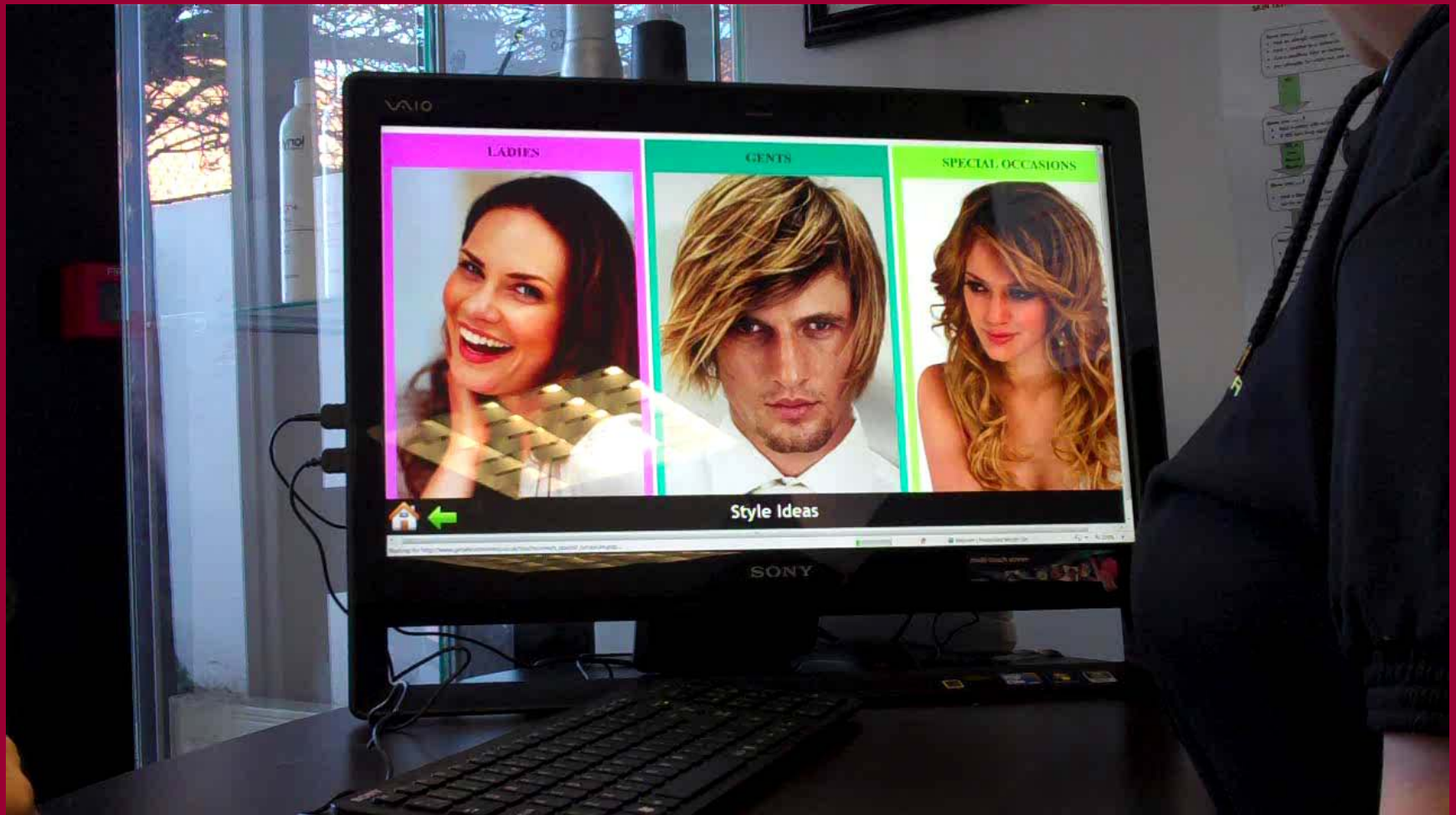
▼ DON'Ts

- ✗ **DON'T** over process your hair with too many chemical treatments.
- ✗ **DON'T** over stretch wet hair by brushing and pulling it.
- ✗ **DON'T** expose your hair to heat damage, harsh brushing and styling.

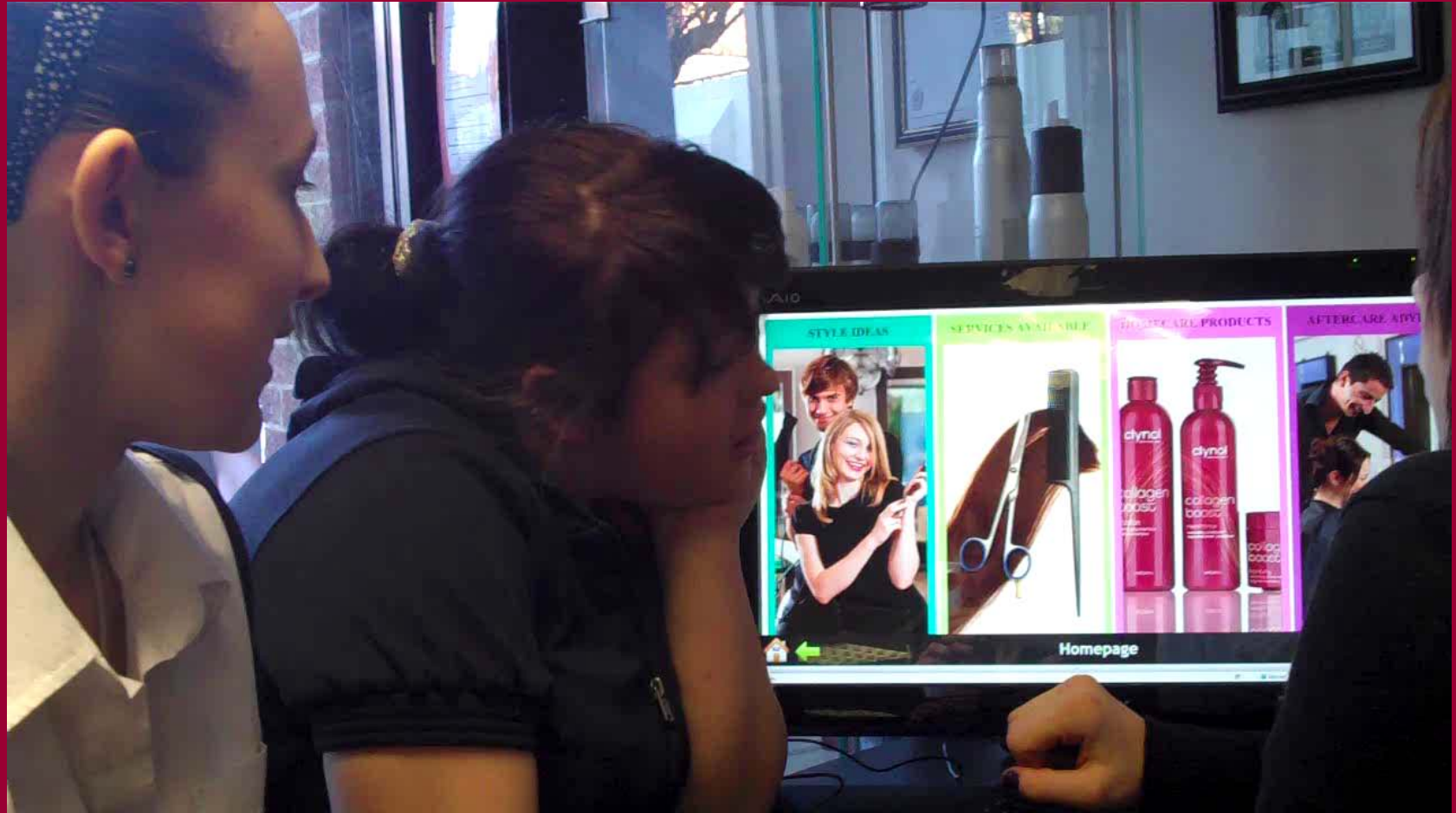
The First try!



Does it break?



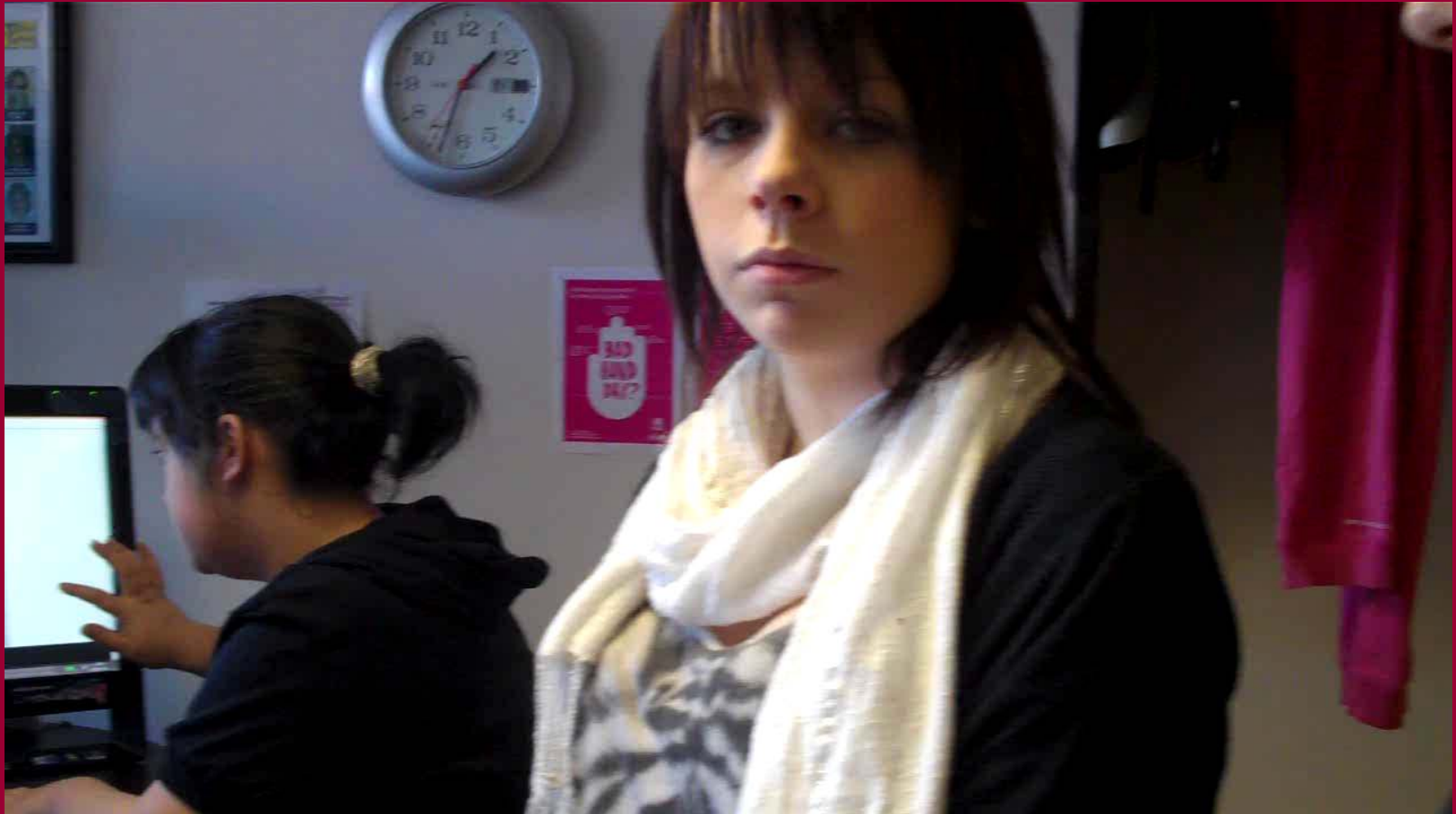
Like an I Pad – Really Good!



Reminds you about what to tell the client!



Looks professional!



OVERALL EVALUATION

Although it is very early stages

- Learners appear to like it and hopefully want to use it with clients.
- It gives learners a focus of conversation and ensures professional advice is provided.
- It has huge potential for further development.

The end

Any questions or comments?