

How do you ensure the sustainability of your PRD group?

National PRD Conference workshop

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Agenda:

- Session objectives
- Introductions
- What do we mean by sustainability?
- **Activity 1:** Prioritising the components of a sustainable PRD group
- Key characteristics, drivers and barriers of sustainability gained from programme examples so far
- **Activity 2:** Addressing sustainability in your PRD group
- Wrap up: Things to consider going forward

Objectives of the Workshop

- To understand how to achieve some of the key components to sustainable PRD
- To develop practical actions to support sustainability in your PRD group
- To discuss the wider challenges to sustainability within the sector

Introductions:

- Name
- Role
- Organisation
- PRD group

- PRD experience to date?

What do we mean by sustainability?

“The ability to continue any given activity into the future within the likely existing resources of an organisation, as part of its ongoing budgetary and management processes”. i.e. A sustainable PRD group is one which will continue regardless of changes in for example, funding, leadership or differing priorities.

Sustainability may mean without funding and needs to include a quality standard, i.e., what is “good PRD”?

Sustainability should be seen as a continuum, rather than a fixed time-frame.

The capacity to maintain a (certain) process indefinitely

The PRD process must be one of pro-active continuous improvement and respond to the changing environment.

Keep going and keep doing – for at least 3 years - continuous improvement

Key Components of Sustainability



Workshop Activity 1: Prioritising the components to sustainable PRD

Take 20 minutes to consider and agree in your groups:

- Any additional components that are relevant to your PRD group
- Prioritise the components based on your experiences

Be prepared to feedback to the rest of the group

Drivers & Barriers

Key Barriers	Key Drivers
<ul style="list-style-type: none">• Misconception of PRD/ PRD for the wrong reasons• Working with competition• Ineffective PRD• Lack of organisational ownership• Calibre of staff• Lack of development• Critical mass• Funding, cost & economic climate• Lack of awareness of PRD system wide• Bureaucracy & regulation• Enforcement of too many quality improvement tools• Lack of evidence of impact	<ul style="list-style-type: none">• Value for money/ Value Added• Leadership commitment and engagement• The right people• Engaging people across the organisation• Commitment to quality• Commitment to improvement• Collaboration• PRD indicators of performance/ PRD for the right reasons• Ever changing government and policy agendas in the system• Trust and communication• Succession planning• Defined roles• Fair representation• Planning & objective setting• Evidence of impact

Workshop Activity 2: Addressing sustainability in your PRD group

Take 20 minutes to consider and agree in your groups:

- How you will address the priorities you have highlighted in activity 1
- Practical actions which will support sustainability in your PRD group

Be prepared to feedback to the rest of the group

Wrap Up: Things to Consider

- Refreshing models and membership
- Senior management support
- Putting the “D” in PRD – developing the group activity
- Continuing without funding
- Making contacts and networks with other PRD groups
- Measuring Impact – what is PRD achieving for the organisation