



## Foundation Learning IAG Plan

### Aim

Design, create and distribute a leaflet / posters aimed at increasing knowledge and awareness of Foundation Learning at pre-16, for use by Integrated Youth Services, Information Advice Guidance (IAG) providers, and schools.

### Objectives

- To raise awareness and provide key information on Foundation Learning with parents and young people
- To provide a useful resource for Connexions (IYS) and schools

### Audience

- Parents / carers, young people (primary)
- Integrated Youth Service, IAG advisers/providers (primary)
- 14-16 staff and schools advisers (secondary)
- Schools, teachers etc (secondary)

### Potential Barriers

The potential barriers to parents / young people engaging with Foundation Learning may include:

- Lack of information / awareness of Foundation Learning
- Concerns whether Foundation Learning provides valuable qualifications, or whether it replaces core curriculum (GCSEs are nationally recognised 'currency')
- Lack of available provision
- Lack of impartial IAG

### IAG Approach

- Address identified barriers by answering relevant questions and providing information
- Give information specifically relevant to parents / carers and young people
- Publicise and promote Foundation Learning, highlighting potential hooks and advantages
- Clear use of language with minimal acronyms and jargon
- Concise information and simple to understand explanations
- Positive imagery and inclusive language used within materials in terms of Equality and Diversity and access to all
- Promote impartial Information Advice and Guidance

- Clearly provide contact points and the process for obtaining more information and / or engaging with Foundation Learning

### Risks / challenges

<b>Risk</b>	<b>Project Response</b>	<b>Action</b>
Parents may be reluctant for their young person to access Foundation Learning if they feel it is not nationally recognised, or means somehow that their young person is failing	Prevent / Reduce	Project materials to recognise this risk in its use of language and terminology, and to fully explain the benefits of Foundation Learning and the opportunities it offers for progression.
Foundation Learning may be seen as a route only for special education needs / learning difficulties / disabilities	Prevent / Reduce	Materials to make clear Foundation Learning is one of the national suites of qualifications available through the government for all appropriate learners aged 14-19.
Parents who cannot read or are speakers of other languages will not be able to access the materials	Accept and Transfer	Not considered viable to make available the leaflet in other languages and formats within scope of project. The leaflet will however be available in large print on request. The risk will be addressed through school and Connexions one-to-one IAG of Foundation Learning
Inconsistent Foundation Learning messages at local level	Prevent	Joined up working with Connexions and schools through consultation on materials and via existing NEET and Foundation Learning groups. Materials to be made available to schools and Connexions.
Confusion over how Foundation Learning fits into existing curriculum	Prevent / Reduce	Project materials to give a clear explanation of what Foundation Learning means to a young person's weekly routine – to address how the concept of Foundation Learning may actually look like to parents, young persons, advisers and practitioners

### Evaluation

A survey will be conducted on a sample of people to acquire quantitative and qualitative feedback on the Foundation Learning IAG leaflet to evaluate if it is fit for purpose. This will target a small cross-section of the target audience to include, parents / carers, 13-19 year olds, Youth Services / Information, Advice, Guidance specialists, schools, local authority schools services, training provider / Further Education institutes

The project Case Study will set out next steps for future awareness raising approaches and publicity.