

Leeds City College
Faculty of Hair and Beauty
Product Awareness Tutorial Calendar

Week No.	Content	Class Activity	Resources	Link with Industry Websites
1	Introduction Key Products used Labelling	Why the importance in acquiring understanding? Class research activity Class discussion Ingredients found in shampoo and conditioner - discuss What's on a label? What does it mean?	U tube Footage Websites Group Task	www.colororganicsystems.org.uk www.thefactsabout.co.uk www.leeds.ac.uk/downloads/id/399/ www.organiccoloursystems.co.uk science.howstuffworks.com www.bodyecology.com/articles/could-hair-dye-make-you-sick.php www.kandeej.com www.missecoglam.com
2	Key Ingredients continued: Hair colouring Potentially Harmful ingredients Health Risks associated with ingredients	Presentation Getting closer to ingredients! Class Discussion Lets discuss factors related to health.	Website Guest Speaker (?)	Leeds University (?)
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3	<p>Natural products</p> <p>What's the big deal?</p>	<p>Class Discussion</p> <p>Looking at product samples</p> <p>Research task – What else is out there? Pros and Cons</p> <p>Students to prepare to promote and gain interest to external clients</p> <p>Preparing for visit – research activity</p>	Guest Speaker – Natural product supplier / user	www.skinnutrition.co.uk www.mypure.co.uk www.biorganics.co.uk www.greenpeople.co.uk www.suvarna.co.uk www.bluebanana.com www.aybreyorganicsuk.co.uk www.purskincare.co.uk/natural-hair-dye-colours.html naturvital.co.uk/ppd-free-hair-colour www.green-ginger.co.uk www.davines.com http://www.unilever.co.uk/sustainable-living/
4	<p>What is Product testing?</p> <p>Why test and trial products?</p> <p>Ethics surrounding product testing?</p>	Unilever visit and presentation (?)	Visit	http://www.unilever.co.uk/sustainable-living/
5	<p>Product Waste</p> <p>Impact upon everything?</p> <p>How could impact be minimised?</p>	<p>Class discussion</p> <p>What impact do all of these products have upon the wider environment?</p> <p>Preparation on how the usage could be measured and impact evaluated.</p>	U tube footage	
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6	Calculating waste used in salon – How much chemical waste is discharged within the salon environment?	Class Activity on measuring : <ul style="list-style-type: none"> • How much hair colour used • How much water used • How much shampoo and conditioner used • Evaluate the impact. • (local, regionally, nationally) 	Calculators Measuring equipment	
7	Practical session – using natural hair colouring products.	Use of alternative products Evaluation of use.	Clients Consultation sheets Evaluation surveys – Client Evaluation Surveys - Students	
8	Student evaluation on tutorial	Students to complete questionnaire Understanding and appreciation of experience – group discussion. Presentations.	PowerPoint Questionnaires	

Statement

Over a period of 6 weeks, a group of Leeds City College level 3 Hair students will research further into what makes up their favourite hair colours and styling products, which many use on a daily basis. During their tutorial session they will be given the opportunity to gain further and more of an in-depth understanding of the impact that these chemicals / ingredients can have upon both their clients, themselves and the wider environment.

Integral to this process is that this experience is also closely linked and closely embedded into the curriculum delivery and provides opportunity for students to acquire hands on experience of the use of alternative professional products, as well as measuring the usage and waste within a typical working salon environment.

Another important factor to forming such a tutorial, is to providing students with the opportunity to appreciate the process of testing and trialling cosmetic products – relationships are being forged with a large toiletry creator in order to provide students with an invaluable and interesting insight into how products are created, tested and trialled.

‘Holding back from informing students on the truths and horrors of the industry only adds to its venom – there will come a time when the use of such products will be viewed more harshly – unfortunately the creative fashionable side fails to truly embrace these alternative products and continues to see beauty and fashion as a means of all costs! It is our job to change this perception in order to look after our students future.’ (Tutor)

‘We could take this so much further than what we are doing now – unfortunately some find this an unnecessary exercise, which makes it harder to implement and move forward’ (Tutor)

‘It’s a start!’ (Tutor)