Sustainable development scenarios

Persuade a school head teacher or college principal that the food served in the canteen should, as far as possible, be locally produced (to reduce carbon emissions through driving or flying food long distances).

Persuade someone who has a 4x4 (Sports Utility Vehicle aka 'Chelsea tractor' or 'Gas Guzzler') to sell it and walk their children the half mile to school.

Persuade a supermarket boss to stop giving out free plastic bags so people have to bring reusable bags when they go shopping.

Persuade a local council leader that they should turn the town into a cycle-friendly place with cycle lanes, free bikes for people to use, and cars banned from the central area.

Persuade a government minister that they should not expand airports around London by building extra runways.

Persuade a local resident that they should vote for a wind farm on their nearby hills.